

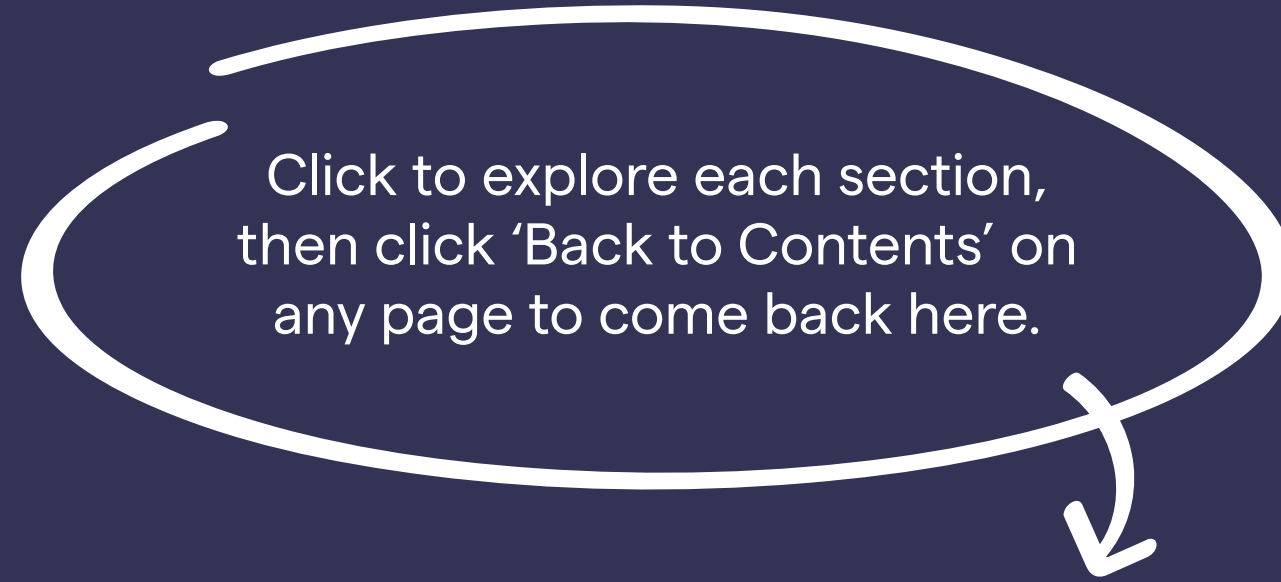


# Better Futures. Designed by You

Professional Diploma  
in Digital Learning



# Navigate to



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# Why study with us?

# 01

# Setting the global standard in Digital Learning

The Digital Learning Institute is the leading education and certification body in the world, for anyone who wants to reshape how digital learning is designed and delivered.

Because we believe that learning is life changing and the very best learning experiences should be made easily accessible to anyone, anywhere, anytime.

For educators and learning professionals interested in transforming digital learning, we provide the skills and tools required to take instructional design into the future; delivered by pioneering professionals with vast experience in the innovation of learning techniques.

**In other words, we help you design better futures.**



LinkedIn

**“Doing the Professional Diploma in Digital Learning definitely helped me get a new job! The course made me feel more confident to say I am an instructional designer and helped frame my career.”**

Kevin Synnott  
Instructional Designer  
LinkedIn

# Global leaders

## Globally Recognized

Over 6,000 alumni work with the world's leading companies, universities and institutions.



## Industry Validated

International leaders from education and L&D on our Industry Advisory Council validate our curriculum to ensure it reflects the latest tools, technologies, and strategies.



## University Credit Rated

Courses are university credit rated by Glasgow Caledonian University, named one of the world's top universities in the Times Higher Education (THE) World University Rankings.



DLI courses are industry-approved and recognized by the world's leading employers and educational institutions. Our Industry Advisory Council meets regularly to provide feedback on what employers require from our high-impact curricula.

Our University credit rating means you earn academic credits as well as a professional certification. Our courses are aligned to UK and European qualification frameworks; there will be an equivalent credit allocation in the qualification framework of your home country.



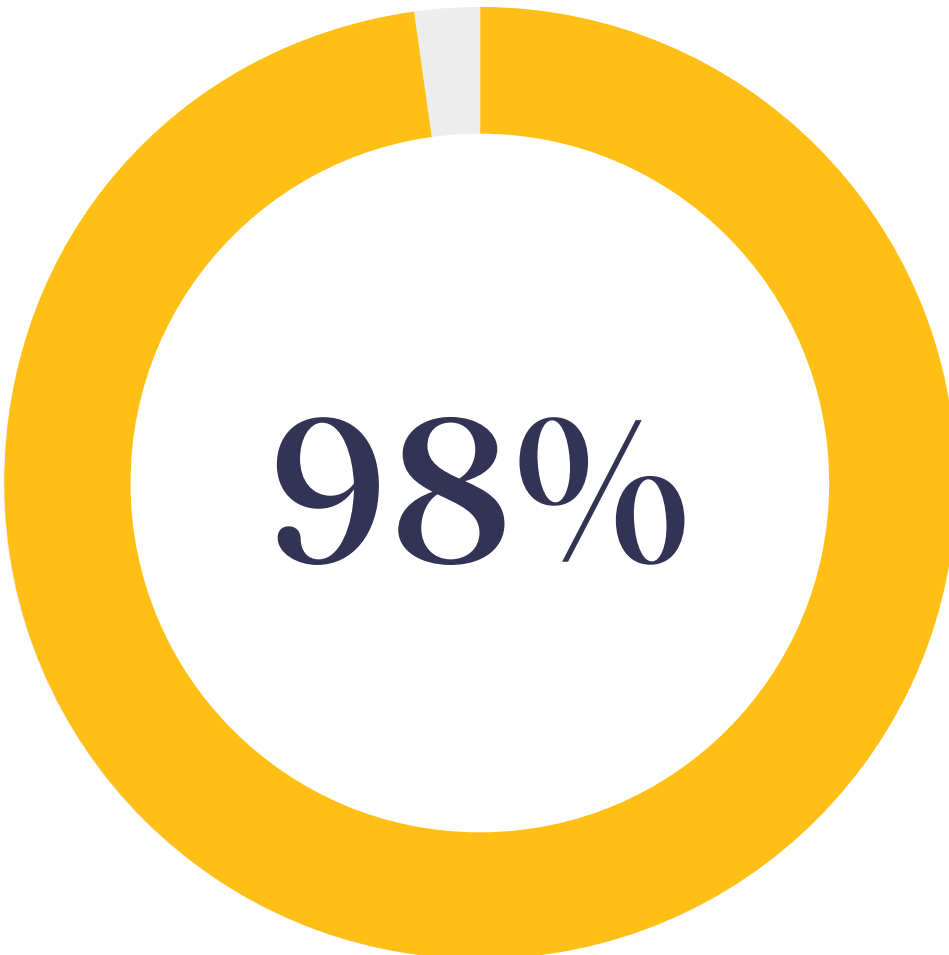
# Feedback from Graduates



95% of students say our courses equipped them with the skills they need



95% of students say the course has positively impacted their career



98% of students would recommend Digital Learning Institute to a friend or colleague



90% of employers say they are more likely to hire someone with a DLI certification on their CV

# What you'll gain



**Learn from Industry Leaders:**  
Curriculum developed and delivered by top experts in instructional design.



**Build a Standout Portfolio:**  
Create high-quality projects that showcase your skills and make an impact.



**Connect Globally:**  
Join a network of digital learning professionals from around the world.



**Master Cutting-Edge Tech & Tools:**  
Stay at the forefront with hands-on access to the latest advancements in digital learning.

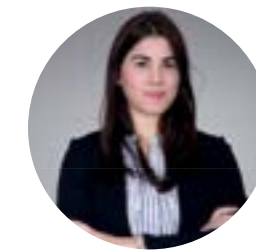


**Future-Proof Your Career:**  
Benefit from lifelong professional development support with Continuing Education (CE) designed to keep your expertise at its peak.



**Earn a Recognized Certification:**  
Gain university credit-rated credentials trusted by leading organizations worldwide.

# Trusted by Learning Professionals to Achieve Their Goals



**Panagiota Tzanni**  
Course Designer and Lecturer  
University of Nottingham,  
Ningbo, China

The practical skills, the ability to design your own portfolio, and the access to a supportive community make it an invaluable investment.



**Jacinta Treanor**  
Crew Trainer Riyadh Air,  
Saudi Arabia

I wholeheartedly recommend this course. The ongoing support, practical toolkits, and the overall community spirit make it an invaluable experience for anyone in learning and development.



**Sallie Melton**  
Educator East Riding  
of Yorkshire Council

I'm convinced that I got the promotion because of the Professional Diploma in Digital Learning.

# Expert-led learning and support



**John Kilroy**  
Founder & CPO



**Cohen Ambrose**  
Course Director



**Aine Walsh**  
Instructional Design  
Lead



**Marc Nolan**  
Student  
Experience  
Lead



**Dr. Christine Lampe**  
Digital Learning  
Mentor



**Ilona Jastrzebska**  
Digital Learning  
Mentor



**Irimi Markogiannaki**  
Digital Learning  
Mentor



**Laurence Chater**  
Digital Learning  
Mentor



**Danny McAtominey**  
Digital Learning  
Assessor



**Kathie Orr**  
Digital Learning  
Assessor



**Celso Meira**  
AI Literacy SME



**Emmett Cullinane**  
Instructional Design  
SME



**María Guijarro Sanz**  
Learning Science  
SME



**John Curran**  
Tools and Tech  
SME



**François Auerbach**  
Project Manager

A team of experienced digital learning specialists has created your course content. They deliver your live virtual classrooms, guide you through your real-world project, provide mentoring sessions, and offer the support you need to advance your digital learning career.

# High quality learning environment

## Flexible Learning for Professionals

This fully online course is built with flexibility in mind, allowing you to progress at your own pace while engaging in optional live sessions and community interactions. You'll work on a real-world project, supported by toolkits, project mentoring, and peer collaboration, ensuring the skills you gain are immediately applicable to your career.



### Live Virtual Classrooms (Optional)

Participate in live, interactive masterclasses, workshops, and immersive lab sessions led by digital learning specialists.



### Cutting Edge Curriculum

Developed by industry experts, our curriculum provides the latest insights and best practices in digital learning design.



### Complete Design Toolkit

Access a suite of templates, guides, and design aids to help you create and launch high-quality eLearning content.



### Leading Learning Experience (LX) Platforms

Experience best-in-class learning platforms and technologies for a seamless, immersive learning experience.



### Real-World Design Project

Apply your knowledge to a mentor-supported, practical project, empowering you to translate learning into impactful work.



### Student Community

Connect, collaborate, and learn from your peers on our vibrant social learning platform.

# The Global Standard in Instructional Design



**CDLA**  
Certified Digital  
Learning Associate

Upon successful completion of:  
Associate Certificate in Instructional  
Design or Associate Certificate in  
AI for Learning



**CDLP**  
Certified Digital  
Learning Professional

Upon successful completion of:  
Professional Diploma in  
Digital Learning



**CDLS**  
Certified Digital  
Learning Specialist

Upon successful completion of:  
Professional Diploma in  
Digital Learning plus additional  
Specialist Pathway or CDLA

## Your DLI Certification:

- Equips you with the skills to design impactful digital learning experiences.
- Validates your expertise globally, opening doors to new opportunities and career growth.
- Recognized internationally and aligned with global qualification frameworks, empowering you to pursue diverse career paths in digital learning.
- Your professional designation is valid for one year after course completion and must be maintained through DLI's Continuing Education (CE) program.





## **inspired**

**“The Professional Diploma in Digital Learning has had monumental impact on my life, and that is no exaggeration at all. If I didn’t complete the course I don’t think I would have landed my dream job!”**

**Ruth Huxford**  
VR Content Designer  
Inspired Education Group

Click on these links to head back to the contents page and explore with ease.

# Course Overview

# 02

# Your Diploma in Digital Learning at a Glance

Our courses are credit-rated by Glasgow Caledonian University, aligning with global qualification frameworks. Upon successful completion, you'll receive a university-recognized certification and the right to add a professional designation to your credentials.

Speak to an advisor



### Delivery

Online, hybrid: Study at your own pace with optional live classes, tutor support, and community engagement.



### Duration

28 weeks: 20 weeks of core learning, 8 weeks for project work & assessment

\*\*Fast-track options available\*\*



### Commitment

4 hours per week



### Designation

Certified Digital Learning Professional (CDLP)



### Accreditation

University Credit Rated



### Enrollment

Monthly cohort, or start anytime

\*\*In-house option available\*\*



# Course Outcomes



Design engaging, end-to-end digital learning experiences tailored to your audience.

---



Master core instructional design skills for various digital learning modalities including videos, multimedia eLearning, microlearning, podcasts, social learning and immersive learning.

---



Apply visual design, universal design, and user experience principles to elevate the learner's experience.

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Use learning analytics to profile your learners and make informed design decisions.



Explore the latest trends, technologies, and tools in the digital learning space, including artificial intelligence.

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Work seamlessly with subject matter experts at all stages in the design and development process.

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Employ strategies for enhanced learner engagement, including gamification, personalization, nudging and learning marketing.

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Formulate a roll-out and evaluation plan for your digital learning experiences, including learning management system (LMS) considerations.

# Course Modules

\*All students complete four core modules, followed by four additional modules chosen through their learning pathway. With a Continuing Education (CE) subscription, all modules become available for ongoing professional development.

## CORE MODULES:

1. Digital Learning Fundamentals
2. Design Principles
3. Learning Experience (LX) Design
4. AI for Learning

---

## PATHWAY MODULES:

5. Multimedia Instructional Design
6. Video-based learning
7. Micro-Learning
8. Podcasts For Learning
9. Social Learning
10. Virtual Classroom Design & Delivery
11. Accessibility and universal design
12. Immersive Learning
13. Project Management
14. Rollout & Learning Platforms
15. Evaluation & Learning Analytics

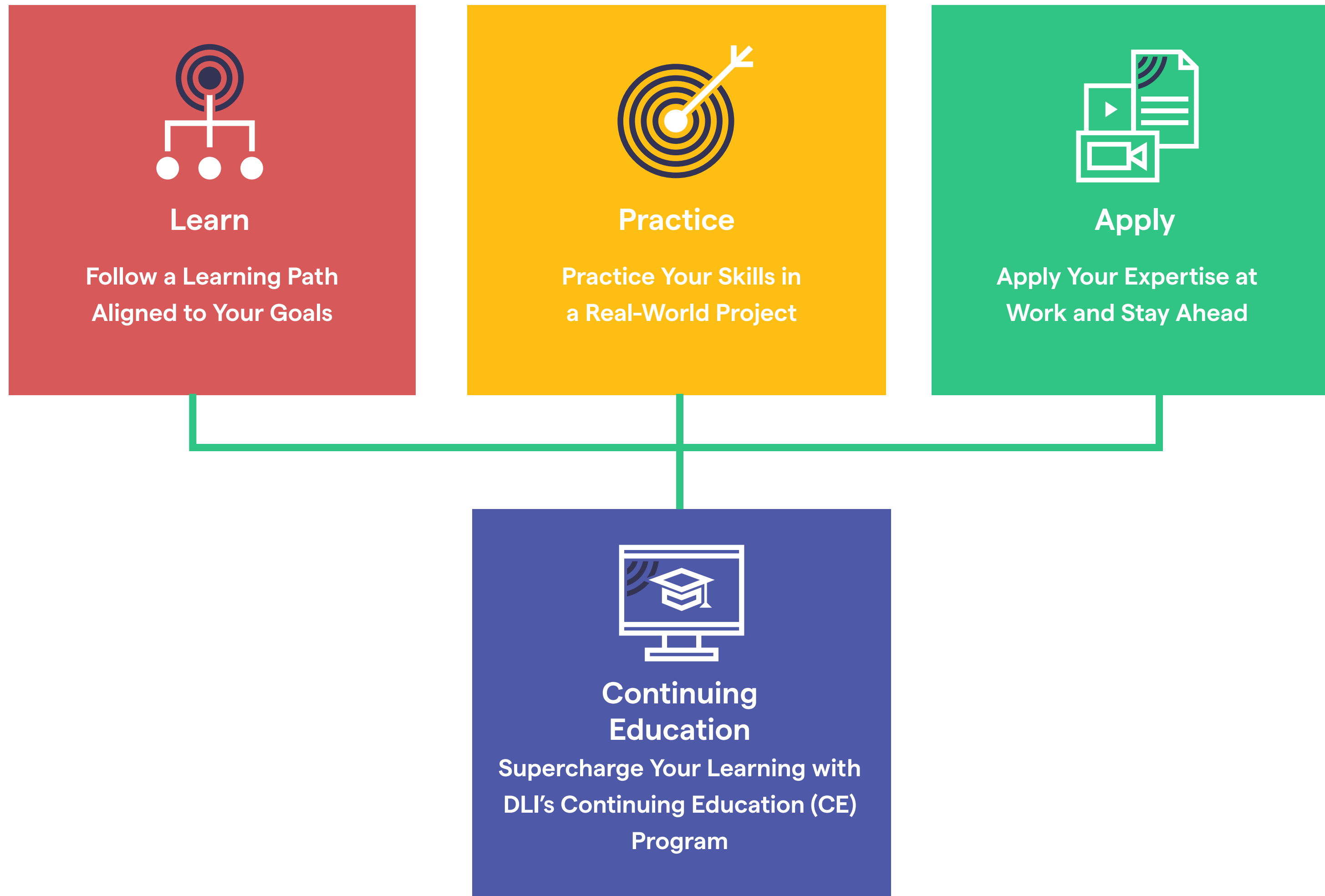
## What you'll learn

All students complete four core modules of the Professional Diploma, providing a strong foundation in best-in-class digital learning design. You'll then select a specialized pathway of four additional modules aligned to your career goals.

This approach equips you with the tools and skills to apply in your real-world digital learning project and ensures you graduate with focused knowledge in your chosen digital learning career path.

For those looking to go further, all modules are accessible through our Continuing Education (CE) program, allowing you to gain certification in multiple specialisms.

# Your Learning Journey



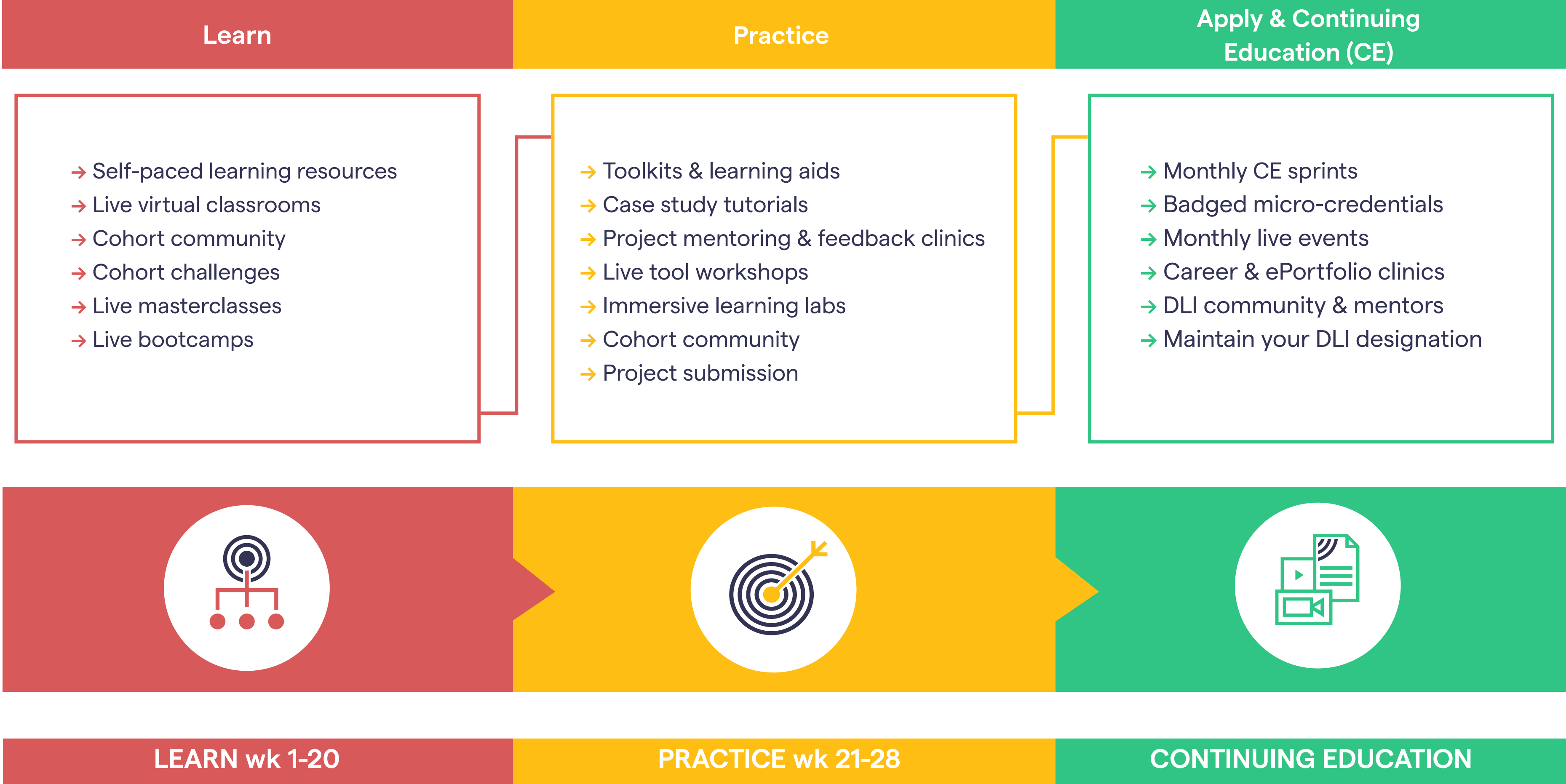
**Learn:** Begin by building a solid foundation in digital learning, followed by learning specialized skills and tools aligned to your career goals.

**Practice:** Hone these skills and tools through a real-world project, for your course assessment - you'll put theory into practice, cementing your knowledge and creating a portfolio project to support your career.

**Apply:** Following the course, apply all you've learned in your work or new career. Do this with the support of all your learning resources, templates and toolkits to reference back to. Strengthen your learning with your newfound professional peer group.

**Underpin:** Throughout this journey, Continuing Education (CE) provides continuous access to expert-curated resources, micro-credentials, and live events. This ongoing support keeps you updated with the latest industry insights and equips you to make a lasting impact in your role and career.

# Learning Experience and Continuing Education (CE)



# Your Project and Tools



ChatGPT



## Practice Project

### Practice Project

A cornerstone of this course is the real-world digital learning project you'll design and develop. From the start, you'll put theories and principles into practice, simulating the challenges and successes of real digital learning initiatives.

### Tools

Throughout the course, you will be exposed to a wide range of industry-standard tools, gaining skills in their application to bring your project to life. This hands-on experience empowers you to create a fully functional course or program that can serve as a portfolio piece or demonstrate value in your current role. Many students choose to base their project on a real use case from their workplace, building a solution that has direct impact and relevance.

### Project Mentoring

With guidance from expert mentors, you'll refine your project and apply best practices, ensuring you finish the course with practical, job-ready skills and a tangible result that highlights your expertise.

# Assessment, Certification & Designation

## Assessment

The Professional Diploma in Digital Learning is assessed 100% through practical project-based assessment; taking the form of a work-based digital learning experience that showcases your digital learning design skills, experience, and value.

Students will be supported through the assessment process during the course. The grading system is pass, merit, and distinction.

## Certification and Designation

Complete the Professional Diploma in Digital Learning to earn the Certified Digital Learning Professional (CDLP) designation.

The Digital Learning Institute is pre-approved by ATD Certification Institute for Certified Professional in Talent Development (CPTD) and Associate Professional in Talent Development (APTD) credits.

This course is credit-rated by Glasgow Caledonian University and awards 10 CEU at Level 5 of the European Framework of Qualifications (EFQ), and 10 Continuing Education Units (CEUs) in the US.

Country	Level	Credits	Equivalent
EU (EQF)	5	10	University Continuous and Professional Education
England / Wales & NI	5	20	Foundation degree or Diploma of Higher Education
USA	N/A	10 CEUs	University Continuous and Professional Education
Ireland	6	10	Advanced Certificate
Scotland	8	20	Higher National Diploma (HND)



Your student experience

# Payment options to suit you



We offer flexible payment plans on our Professional Diploma course and related bundle or subscription plans.

Standard terms and conditions apply, which can be found [here](#).

**Enroll Now** →

OPTION 1

## Full payment at the time of enrollment

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OPTION 2

## 6 month payment plan

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**Day of enrollment:**

Pay 17% of fees

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Pay remainder of balance in 5  
equal installments every 30 days

---

Available on Professional Diploma,  
payment plan fee applies.

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HYMANS#  
ROBERTSON

“Still to this day after graduating I am constantly using the toolkits from the Digital Learning Institute to make sure I am making the best design process.”

**Nix Holland**  
Digital Learning Specialist  
Hymans Robertson



# Learning Pathways and Modules

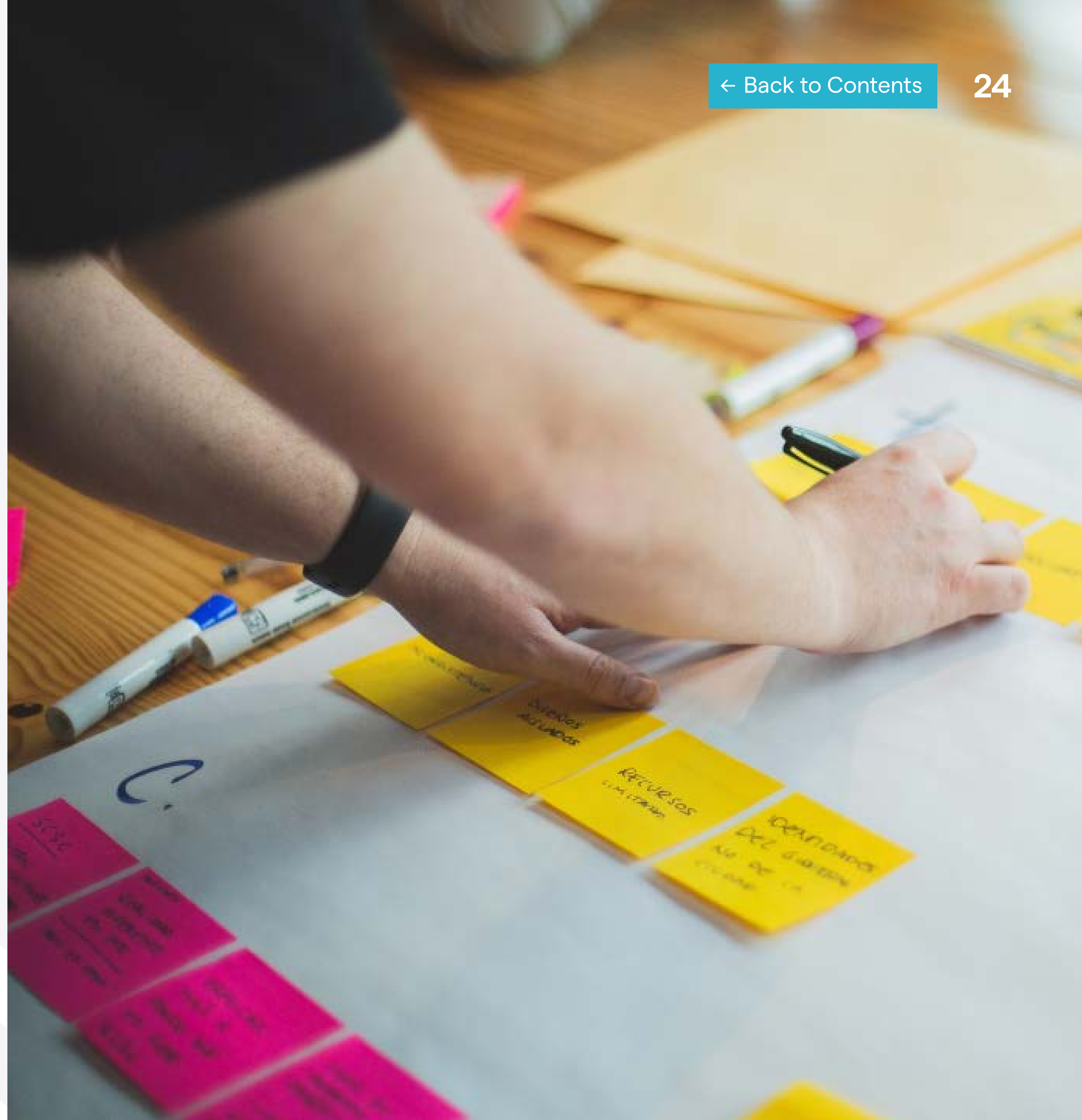
# OS3

# Choosing a Specialist Pathway

As part of our Professional Diploma, you'll choose a learning pathway that allows you to specialize in a specific area of digital learning. These pathways are designed to give you in-depth skills and knowledge tailored to your career goals, helping you build expertise in the areas that matter most to you.

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From the outset, you'll embark on a focused journey, combining foundational core modules with pathway-specific modules that deepen your skills in your chosen area. This approach ensures that you graduate with both a strong foundation and specialized expertise, setting you apart as a professional ready to make an impact.



# Core Modules

## Core Modules

- Digital Learning Fundamentals
- Design Principles
- LX Design
- AI for Learning

All students complete

# Pathway Modules

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## Instructional Design

- Multimedia Instructional Design
- Video Based Learning
- Microlearning
- Podcast for Learning

## Learning Design

- Multimedia Instructional Design
- Social Learning
- Rollout and Learning Platforms
- Evaluation and Learning Analytics

## Digital Teacher & Trainer

- Virtual Classroom Design & Delivery
- Social Learning
- Rollout and Learning Platforms
- Accessibility and Universal Design

## Immersive Learning

- Multimedia Instructional Design
- Accessibility and Universal Design
- Rollout and Learning Platforms
- Immersive Learning

## Project Management

- Multimedia Instructional Design
- Project Management
- Rollout and Learning Platforms
- Evaluation and Learning Analytics

## Accessibility and UDL

- Multimedia Instructional Design
- Accessibility and Universal Design
- Rollout and Learning Platforms
- Evaluation and Learning Analytics

Students choose one pathway. All pathways content is accessible with a Continuing Education (CE) subscription, pathways can be assessed & certified for a fee.

# Which learning pathway is right for me

## Instructional Design

### → Choose This Pathway If...

If you're passionate about creating dynamic, multimedia digital learning content based on best practice instructional design principles, the Instructional Design pathway is for you...

### → What will you gain?

You'll gain hands-on instructional design skills and practice tools like Articulate Storyline, PowToon, and Camtasia, empowering you to design videos, podcasts, and eLearning courses that brings learning to life.

**This pathway is perfect for those who want to become versatile instructional designer & content creator, ready to craft impactful resources for diverse audiences.**

### → Ideal for:

Instructional Designers, Content Developers, eLearning Specialists, Learning Technologists

## Learning Design

### → Choose This Pathway If...

If you're inspired to design learning experiences that resonate deeply with learners, the Learning Design pathway is for you.

### → What will you gain?

Here, you'll master the skills to design end to end digital learning experience for various modes of delivery including blended, HyFlex, social and cohort-based learning.

**This pathway is Ideal for those ready to create learning environments that are as insightful as they are impactful.**

### → Ideal for:

Learning Experience Designers, UX/LX Designers

## Digital Teacher & Trainer

### → Choose This Pathway If...

If you're passionate about delivering impactful training in digital and blended environments, the Digital Teaching and Training pathway is designed for you.

### → What will you gain?

You'll gain expertise in using technology to support the delivery of your courses. This could include using technology in the classroom or delivering blended learning courses.

**This pathway is ideal for those who want to create inclusive, engaging, and effective training experiences that meet the needs of diverse learners across multiple modalities.**

### → Ideal for:

Teachers, tutors, lecturers, learning specialists, trainers and subject matter experts in corporate learning

## Immersive Learning

### → Choose This Pathway If...

If you're driven to create learning experiences that truly captivate and challenge, the Immersive Learning pathway is for you.

### → What will you gain?

Dive into creating experimental learning experience by using virtual, augmented and mixed reality tools and technology.

**This pathway is ideal for those who want to harness the power of immersive learning to transform how people learn.**

---

### → Ideal for:

Learning Technologists, Instructional Designers, Immersive Learning Designers

## Project Management

### → Choose This Pathway If...

If you're ready to lead and manage impactful digital learning projects, the Project Management pathway is for you.

### → What will you gain?

You'll develop essential skills in planning, execution, and evaluation, as well as leadership and communication techniques tailored for educational projects.

**This pathway is ideal for those who want to drive successful projects from concept to completion and ensure that every learning initiative achieves its full potential.**

---

### → Ideal for:

Learning Project Managers, Program Managers, L&D Coordinators

## Accessibility and UDL

### → Choose This Pathway If...

If you're committed to creating learning experiences that are accessible and inclusive for all, the Accessibility and Universal Design pathway is for you.

### → What will you gain?

Get equipped with the knowledge to design with empathy and precision, covering universal design principles, accessibility standards and accessibility standards for course delivery.

**This pathway is ideal for those who believe in breaking down barriers to learning and want to ensure that digital education reaches everyone.**

---

### → Ideal for:

Accessibility Specialists, Digital Learning Developers, Instructional Designers

# Core Modules

## MODULE 01

### Digital Learning Fundamentals

Understand the options, roles, and processes of digital learning design.

---

Evaluate digital learning methods

---

Understand key roles in digital learning design

---

Apply digital learning design models and tools

## MODULE 02

### Design Principles

Explore the core theory and principles underpinning instructional design, including user experience, visual and universal design principles in digital learning experiences.

---

Grasp the core theories in digital learning design

---

Define standards and best practice in digital learning

---

Apply principles of instructional, visual, and universal design

## MODULE 03

### Learning Experience (LX) Design

Map out an end-to-end digital learning experience and learn to work seamlessly with your subject-matter experts.

---

Collaborate effectively with subject-matter experts

---

Develop learner personas and analyse content

---

Use a LX toolkit to map out the flow of an end-to-end learning experience

## MODULE 04

### AI for Learning

Get hands-on with the latest AI tools and techniques to support learning delivery.

---

Understand the principles and applications of AI in learning

---

Design, develop, and implement AI-driven learning experiences

---

Evaluate the effectiveness of AI tools through assessments and analytics

# Pathway Modules

MODULE 05

## Multimedia Instructional Design

Discover a step-by-step process for designing and building multimedia eLearning courses.

---

Understand the application and role of multimedia eLearning

---

Design an instructional design plan for an eLearning course.

---

Apply tools like Articulate Storyline, with practical examples

MODULE 06

## Video Based Learning

Learn a systematic approach to designing and creating videos for learning, including instructional videos, animated videos, and interactive videos.

---

Comprehend the application and role of video in learning

---

Create a design plan for your videos including wireframes & scripts.

---

Use tools like PowToon and Camtasia to produce instructional and interactive videos

MODULE 07

## Micro Learning

Explore a step-by-step process for designing and building microlearning resources.

---

Understand the application and role of microlearning

---

Master the use of design and development toolkits

---

Apply tools like 7Taps, with practical examples

MODULE 08

## Podcasts for Learning

Explore a step-by-step process for planning and creating podcasts.

---

Understand the application and role of podcasts

---

Create a design plan for your podcast series to drive engagement

---

Apply tools like Audacity, with practical examples

# Pathway Modules

## MODULE 09

### Social Learning

Discover a comprehensive roadmap for designing and moderating social learning experiences.

---

Grasp the application and role of social learning

---

Use design and development toolkits effectively

---

Apply tools like ePortfolios and Augmented reality to create social and immersive learning experience

## MODULE 10

### Virtual Classroom Design & Delivery

Learn to implement your digital learning experience, including the role of Learning Management Systems and VLEs.

---

Plan and execute a digital learning rollout

---

Understand the role and options of learning management systems

---

Use a rollout toolkit to ensure accessibility and engagement

## MODULE 11

### Accessibility and Universal Design

Decipher the global guidelines that make the digital realm accessible to everyone.

---

Explore the multiple means of representation for digital learning

---

Upgrade your understanding with the latest WCAG 3.0 guidelines

---

Gain insights into the tech solutions for overcoming learning difficulties

## MODULE 12

### Immersive Learning

Apply immersive learning into your course experience including virtual, augmented, and mixed reality.

---

Lay the groundwork for your immersive learning journey with essential definitions and key design principles.

---

Discover the applications and use-cases for virtual and mixed realities in learning

---

Understand the design considerations, equipment, and technology pivotal for augmented reality.

# Pathway Modules

MODULE 13

## Project Management

Manage an end to end digital learning project to stakeholder expectations.

---

Discover the essential standards and practices in project management.

---

Effectively manage a comprehensive learning project from start to finish.

---

Enhance your digital leadership skills for effective project management.

MODULE 14

## Rollout and Learning Platforms

Learn to implement your digital learning experience, including the role of Learning Management Systems and VLEs.

---

Plan and execute a digital learning rollout.

---

Understand the role and options of learning management systems.

---

Use a rollout toolkit to ensure accessibility and engagement.

MODULE 15

## Evaluation and Learning Analytics

Use learning analytics to profile your learners and make informed design decisions.

---

Design an evaluation plan for your course to cover engagement, learning and application.

---

Harness the power of learning analytics to profile learners

---

Apply an analytics toolkit for informed design decision-making



**dermalogica**

“The BEST course I have ever done!!! Can’t recommend it enough”

**Lesley Corridan**  
Education Manager, Dermalogica UK



**Family Fund**  
Helping disabled children

“The course was extremely useful. It was organized well, the platform was easy to use and the content was all applicable and transferable to my operational role. I am now in a much better position to build accessible content for our service users. Long term, all the skills taught will be transferable throughout my role and career”

**Chloe Deyes**  
Information & Support Manager  
Family Fund

Are you ready to shape a new era in digital learning? Discover how at the Digital Learning Institute.

Speak to an Education Advisor →

Connect with Digital Learning Institute  
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Australia: +61 2 8880 5807

