



# Better Futures. Designed by You

Continuous Professional Development  
in Digital Learning for Universities,  
Colleges & Training Providers





# Elevating educational excellence in the digital age

The Digital Learning Institute is the leading education and certification body for anyone who wants to reshape how digital learning is designed and delivered.

At the Digital Learning Institute, we envision an education landscape transformed by the intelligent use of digital technologies, making learning accessible to anyone, anywhere, anytime.

We set the gold standard in digital learning certification, empowering leading educational institutions to deliver personalised, engaging, and effective experiences online.



## Sector Validated

Our Alumni work at the world's leading Universities and Further Education Providers



## Peer Approved

Leading practitioners keeps our curricula focused on the skills and knowledge needed today, via our Industry Advisory Council



## University Credit-Rated

Our courses are credit-rated by Glasgow Caledonian University, listed in the Times Higher Education (THE) World University Rankings





**RGU** **ROBERT GORDON**  
UNIVERSITY ABERDEEN

“Despite my hands-on experience, I lacked formal training in structured course development. That’s where the Professional Diploma in Digital Learning Design came in, offering a step-by-step guide to creating effective, coherent training modules.

The blend of diverse coursemates provided invaluable perspectives and tool recommendations that reshaped our approach at the university. The flexibility of the program, allowing for both live participation and later catch-ups, was a godsend for my busy schedule.

If you’re hesitant about diving into digital learning, I wholeheartedly vouch for Digital Learning Institute – it’s a transformative journey that empowers you to achieve more than you imagined.”

**Cheryl Clarke**  
eLearning Assistant  
Robert Gordon University

## 01

### Why Digital Learning Institute?

- Elevating educational excellence in the digital age
- The global standard
- The pathway to a future-ready institution

## 02

### Build knowledge, maintain skills

- A customised learning suite at preferential rates
- Responding to your digital learning requirements
- Build, certify & maintain your digital capabilities
- Validate your team's expertise
- Our continuous professional development platform
- A learning library at your team's fingertips

## 03

### The learner experience

- High-quality learning environment
- Expert-led learning and support

## 04

### Courses

- Professional Diploma in Digital Learning Design
- Specialist Certificate in Accessibility & Universal Design
- Specialist Certificate in Immersive Learning
- Specialist Certificate in AI for Learning
- Associate Certificate in Instructional Design

# Why Digital Learning Institute?

# 01



# Elevating educational excellence in the digital age



Make your institution's transition to digital learning more streamlined and sustainable



Innovate digital teaching methods, enrich the learning experience, and deepen student engagement



Adapt to emerging regulation changes, or shifts in student needs, without the lag time and costs associated with external vendors



Improve the adoption and management of your learning technology, including the use of AI



Empower faculty members and professional staff with ownership and control over digital course content and delivery



Deliver an integrated digital learning journey that considers every touchpoint in the student experience



Digital learning is the opportunity. Digital Learning Institute is the partner that keeps pace with this fast-moving discipline and teaches the skills and knowledge required to elevate educational excellence in the digital age.



# The global standard

## Globally Recognised

Over 2,000 alumni work in the learning teams of the world’s leading institutions and universities

UNIVERSITY OF  
CAMBRIDGE

UNIVERSITY OF  
OXFORD

Trinity College  
The University of Dublin

UNIVERSITY OF  
COPENHAGEN

DCU

UNIVERSITY OF  
EXETER

Manchester  
Metropolitan  
University

cetb  
Bord Oideachais agus  
Oiliúna Chorcaí  
Cork Education and  
Training Board

## Industry Validated

Leading practitioners from multinational businesses, institutions and recruiters form our Industry Advisory Council. They oversee our learning outcomes and connect us to the latest industry trends

daa

DocuSign®

ICON

LIDL

mastercard

vodafone

zendesk

HubSpot

## University Credit Rated

Courses are university credit rated by Glasgow Caledonian University, named one of the world’s top universities in the Times Higher Education (THE) World University Rankings.

GCU  
Glasgow Caledonian  
University

University for the Common Good

European  
Qualifications  
Framework

scqf  
scottish credit and  
qualifications framework

Founded by instructional design experts, Digital Learning Institute works with education institutions across the globe, delivering tailored and effective learning programmes to support the digitalisation of learning content and resources.

We help you introduce innovation into the learning experience and deliver high-quality outcomes for students and staff alike.



# The pathway to a future-ready institution

## Build and maintain knowledge

Our learning path offers a tiered approach to digital learning design, allowing for progression from foundational knowledge to advanced expertise. Whether you're looking to upskill an entire faculty or offer targeted training to key staff, our courses are flexible enough to meet your needs. Benefit from institutional discounts that make world-class education more accessible.

## Embed and integrate digital skills

Help educators design, deliver, and assess learning experiences that are innovative and effective. Our curriculum covers everything from techniques for driving engagement and participation, to the practical application of digital tools and emerging technologies.

Our CPD platform embeds learning via microcredential short courses, live learning events, peer collaboration, and a host of resources and toolkits to keep skills sharp and relevant.





**CDETB**

“It was like somebody could almost hold your hand and say, ‘if you do this, you will pretty much have a decent course that people will understand and be able to work with’.”

**Suzanne Yarker**  
TELMS Lead Mentor  
CDETB



Build knowledge,  
maintain skills

02



# A customised learning suite at preferential rates

Choose Digital Learning Institute as your trusted partner and invest in a future where digital learning is not just an add-on but an integral part of your educational strategy.

1.

### Scoping

We begin by conducting a thorough scoping exercise to understand your institution’s unique digital learning requirements. We tailor our proposed partnership programme to align with your vocational, technical and pedagogical needs

2.

### Certification for key individuals

Empower faculty members and professional staff with digital skills. Offer tailored learning support for key team members with university-accredited qualifications to bolster ability and credentials

3.

### Build and maintain team-wide standards

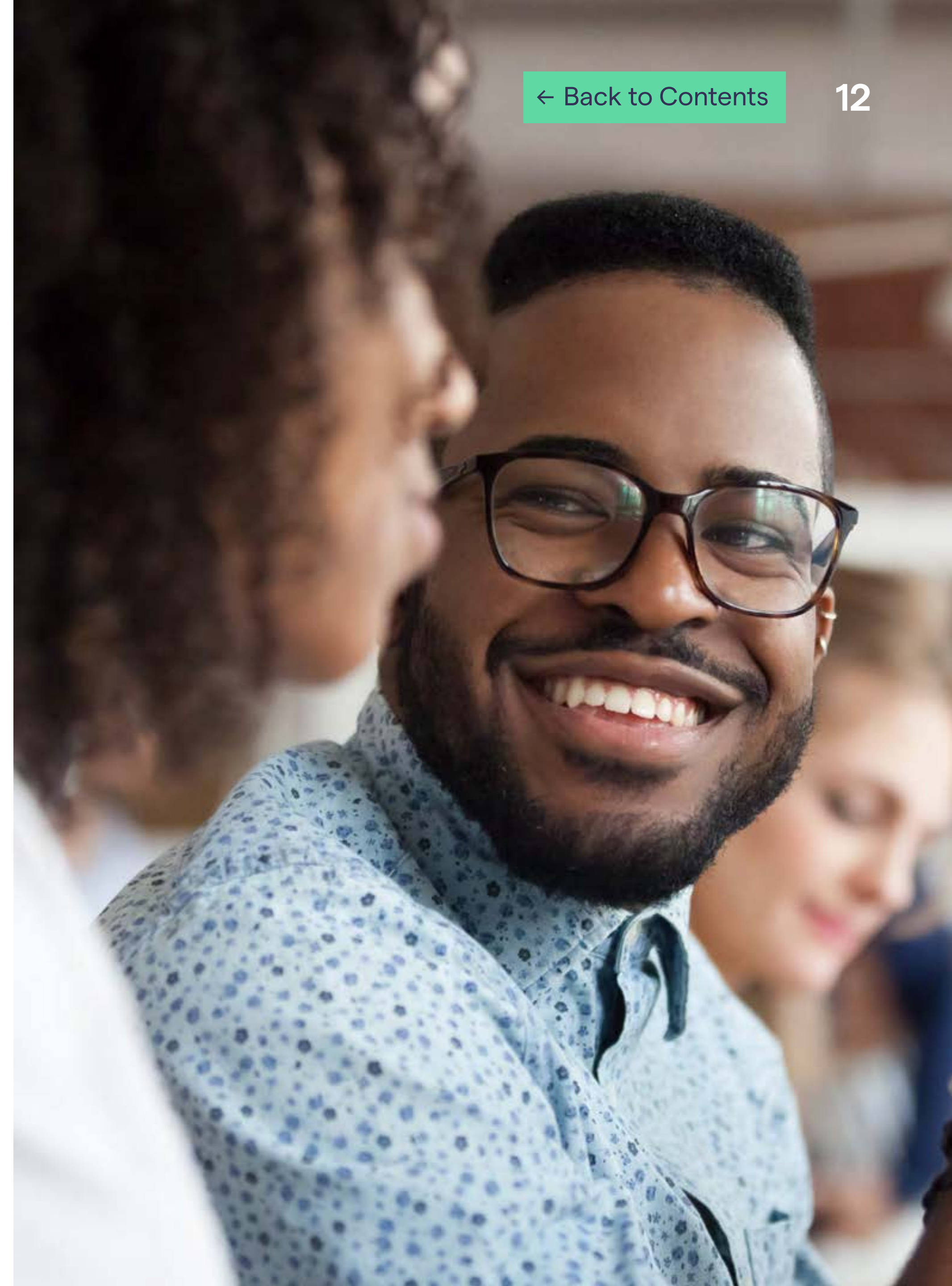
Maintain the quality of educational materials and raise educational standards across the board with a dynamic and active CPD resources platform to keep staff at the forefront of digital learning innovation.



# Responding to your digital learning requirements

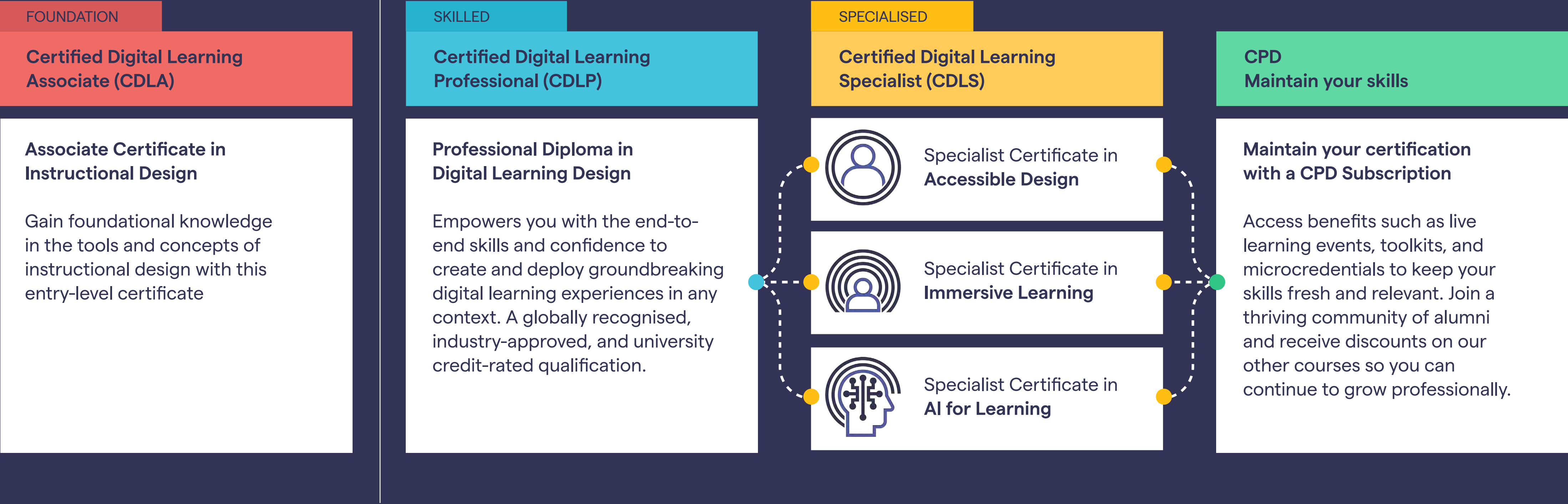
Education institutions face unique challenges and opportunities in the digital age. We tailor our partnership programmes to cater to the specific digital learning needs of your academic staff, administrative team, and students alike.

Through scoping, we work collaboratively with you to uncover the in-house capabilities your institution needs to empower colleagues who are given new digital learning responsibilities.





# Build, certify & maintain your digital capabilities



Designed to respond to your institution’s needs, our modular courses allow individuals to accumulate credentials in a coherent and structured way, at every stage of their learning journey.



# Validate your team's expertise



**CDLA**  
Certified Digital  
Learning Associate

A solid foundation in digital learning design fundamentals. For those who work alongside or oversee learning professionals



**CDLP**  
Certified Digital  
Learning Professional

For those charged with the design and implementation of digital learning programmes. Certified Professionals are qualified to design, build and deploy end-to-end instructional design



**CDLS**  
Certified Digital  
Learning Specialist

Whether around accessibility, AI, or future-ready immersive learning, specialists bring transformational expertise into your digital learning practice




# Our CPD platform

In the digital learning landscape, nothing remains the same for long. We help you stay ahead of the curve with a comprehensive and dynamic CPD platform designed to help educators build and maintain their skills.

## CPD access plans give all staff access to

-  Self-paced microcredential courses of one-to-two hours, available on demand, earning digital badges
-  Access to continually updated course toolkits, ebooks, and guides
-  Weekly live learning events such as expert webinars, masterclasses, and workshops
-  A live virtual community meetup every quarter
-  An online community and peer-to-peer learning network
-  Strategic leadership advice and support from industry experts
-  Immersive learning lab access for hands-on project work
-  Curated news content and resources

## Team members on certified courses also enjoy

-  Discounts on all certification courses
-  Continued access to course materials after study for applied learning
-  Maintain the globally recognised post-nominal designation of CDLA, CDLP, or CDLS



# A learning library at your team’s fingertips

Our curriculum covers everything from the foundational theories of instructional design to the techniques for driving engagement and participation to the practical application of digital tools and emerging technologies.

## Fundamentals

- Digital Learning Formats
- Digital Learning Models
- Digital Learning Trends
- Digital Learning Tools & Tech
- Digital Learning Roles

## LX Design

- LX Design for Blended Learning
- LX Design for Cohort Learning
- LX Design for Social Learning
- LX Design for Immersive Learning
- LX Design for Hybrid Learning

## Trends & AI

- AI for Learning / Education
- Mobile Learning
- Personalised Learning
- Gamification
- Learning Curation

## Rollout & Evaluation

- Learning Analytics
- Learning Engagement
- Accessibility & UDL
- Assessment
- Return on Investment

## Science & Principles

- Learning Science
- Instructional Design Principles
- LX Design Principles
- Universal Design Principles
- UX & UI Design Principles

## Modalities & Formats

- Multi Media eLearning
- Live Viritual Classroom
- Podcasts for Learning
- Videos for Learning
- Immersive Learning
- Social Learning
- Microlearning

## Tools & Tech

- Tech for Classroom Learning
- Tech for Hybrid Learning
- Tech for Content Development
- Tech for Assessment
- Tech for Learning Platforms
- Tech for Social Learning

## Leadership & Processes

- Project Management
- Managing SMEs & Stakeholders
- Digital Learning Strategy
- Policy Development
- Creating a Business Case
- Design Thinking for LX Design



**“From completing the Professional Diploma in Digital Learning Design, it’s really driven organisational thinking and changes in relation to how we were approaching the professional learning. We are considering and thinking about our members and I think that’s been really evident over the last number of months. The course has given me a really solid foundation to work on and build on and given me huge confidence and actually really encouraged me to keep on exploring this space and to keep in this space.”**

**Milicia Atanackovic**  
Excellence and Learning Manager  
Early Childhood Ireland



# The learner experience

# 03



# High-quality learning environment

We deliver a world-class learning environment via our learning management system and social learning platform. Self paced, interactive, live and collaborative learning experiences blend theoretical knowledge with actionable strategies



## Live virtual classrooms

Learners participate in live, interactive masterclasses, workshops, and immersive lab sessions led by digital learning specialists



## Cutting edge curriculum

Designed by expert practitioners, our course content opens the door to the very latest thinking and application in digital learning



## Complete design toolkit

Access templates, guides and design aids to help develop and rollout first rate eLearning content



## Student Community

Learners connect, share, collaborate with and learn from their peers on our social learning platform



## Leading LX

Best in class learning platforms and technologies deliver a seamless and immersive learning experience



## Real-world design project

Mentor supported assignments empower educators to apply their learnings to real-life learning projects

# Expert-led learning and support



**John Kilroy**  
Founder & CPO



**Eva Kilar**  
Course Director



**Luana Raggi**  
Lead Designer



**Aine Walsh**  
Instructional  
Designer



**Marc Nolan**  
Student  
Experience  
Lead



**Colette McManus**  
Community  
Manager



**Sue Meehan**  
Digital Learning  
Mentor



**Dr. Christine  
Lampe**  
Digital Learning  
Mentor



**Ilona Jastrzebska**  
Digital Learning  
Mentor



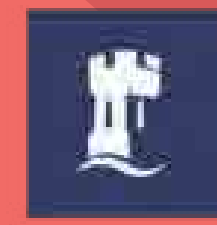
**Dr. Larry Davies**  
Digital Learning  
Mentor



**Måns Björn**  
Digital Learning  
Mentor

A team of digital learning specialists develop and maintain our curricula. They deliver the live virtual classrooms, assist students with their real-world projects, provide mentoring sessions, and help with any questions or issues that may arise. We aim to offer all the support and guidance your team needs at each step of our partnership.





University of  
Nottingham  
UK | CHINA | MALAYSIA

**“Doing the Professional Diploma in Digital Learning Design opened up opportunities in my own institution to apply to new roles and be more involved in new and more complicated projects, but it also helped me design a whole new experience for my students! Now I am able to provide better learning experiences with all the new tools I am aware of and this is having a direct impact on student performance!”**

**Panagiota Tzanni**

Course Designer and Lecturer for Academic English  
University of Nottingham

# Courses

# O4



# Professional Diploma in Digital Learning Design

-  **Designation:** CDLP
-  **Delivery:** On-demand or cohort-based learning
-  **Duration:** 18 Weeks (Cohort) or up to 32 weeks (On Demand)
-  **Time:** 5 Hours per week

University Credit Rating





Step into the future of online learning with our Professional Diploma in Digital Learning Design. This hands-on, interactive course is a catalyst for change in your career.

Crafted by a team of digital learning pioneers, the diploma takes you through the design, development, and implementation of impactful digital learning experiences. From video-based lessons and multimedia content to microlearning, social learning, and even virtual reality — this course gives you the end-to-end skills to build all types of digital learning solution.



Course Modules

- 01 Digital Learning Fundamentals
- 02 Design Principles
- 03 Learning Experience (LX) Design
- 04 Multimedia eLearning Design
- 05 Virtual Classroom Design (Elective)
- 06 Video Based Learning (Elective)
- 07 Microlearning (Elective)
- 08 Podcasts for Learning (Elective)
- 09 Social & Immersive Learning Design (Elective)
- 10 Rollout & Universal Design
- 11 Evaluation & Learning Analytics
- 12 AI-Based Learning



# Transforming your career



Design engaging, high-impact digital learning experiences tailored to your audience.



Master core instructional design skills for various digital formats including videos, podcasts, and social learning.



Apply visual design, universal design, and user experience principles to elevate the learner's experience.



Use learning analytics to make informed design decisions.



Explore the latest trends, technologies, and tools in the digital learning space, including artificial intelligence.



Gain practical skills in immersive learning techniques like augmented reality and virtual reality.



Employ strategies for enhanced learner engagement, including gamification and nudging.



Formulate a roll-out and evaluation plan for your digital learning experiences, including learning management system (LMS) considerations.

## Is This Course For Me?

If you are looking to validate your skills, break into the digital learning sector, or simply elevate your career, this course is designed with your ambitions in mind. You will learn comprehensive, hands-on skills that enable you to implement real-world digital learning strategies. Discover best practice in the design, delivery, and assessment of digital learning experiences and harness the latest tools and concepts as you hone your approach.

# Study options to suit you

## Cohort Based Learning

Scheduled course over 18 weeks
Structured learning activities
Self paced content - <b>timetabled</b>
Regular live virtual classroom - recordings available
Group work & community based learning
Project mentoring support
Scheduled assessment & challenges
Cohort starts every month

## Why Cohort Learning?

→ Social learning with other students
→ Timetabled milestones to achieve
→ Guided learning experience

## On Demand Learning

Up to 32 weeks to complete
Flexible timetable
Self paced content - <b>unscheduled</b>
Optional live virtual classrooms - recordings available
Community based learning
Project mentoring support
Project assessment & challenges
Start anytime

## Why OnDemand Learning?

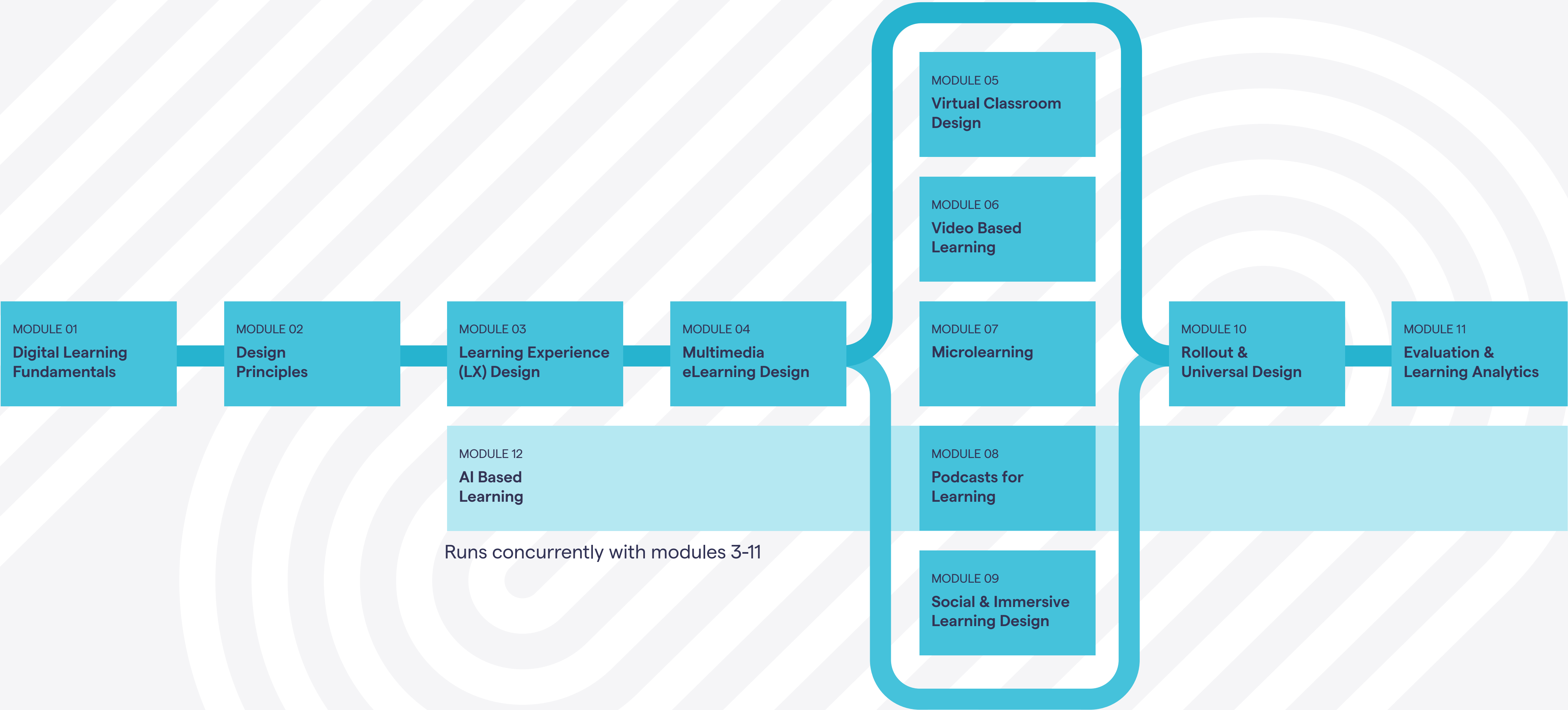
→ Create your own flexible timetable
→ More time to complete qualification
→ Start anytime

## Is Cohort-Based or On-Demand Learning Best for me?

### Both benefit from:

Expert-led learning support & mentoring
Producing a work-based learning project for end-point assessment
Moderated student forum & community
Access to weekly live learning events to supplement your study





# What will I learn?

<p>MODULE 01</p> <p><b>Digital Learning Fundamentals</b></p> <p>Understand the options, roles, and processes of digital learning design.</p> <hr/> <p>Evaluate digital learning methods</p> <hr/> <p>Understand key roles in digital learning design</p> <hr/>	<p>MODULE 02</p> <p><b>Design Principles</b></p> <p>Explore the core theory and principles underpinning instructional design, including user experience, visual and universal design principles in digital learning experiences.</p> <hr/> <p>Grasp the core theories in digital learning design</p> <hr/> <p>Define standards and best practice in digital learning</p> <hr/> <p>Apply principles of instructional, visual, and universal design</p> <hr/>	<p>MODULE 03</p> <p><b>Learning Experience (LX) Design</b></p> <p>Map out an end-to-end digital learning experience and learn to work seamlessly with your subject-matter experts.</p> <hr/> <p>Collaborate effectively with subject-matter experts</p> <hr/> <p>Develop learner personas and analyse content</p> <hr/> <p>Use a LX toolkit to map out the flow of an end-to-end learning experience</p> <hr/>	<p>MODULE 04</p> <p><b>Multimedia eLearning Design</b></p> <p>Discover a step-by-step process for designing and building multimedia eLearning courses.</p> <hr/> <p>Understand the application and role of multimedia in eLearning</p> <hr/> <p>Master the use of design and development toolkits</p> <hr/> <p>Apply tools like Articulate Storyline, with practical examples</p> <hr/>
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# What will I learn?

MODULE 05

## Virtual Classroom Design (Elective)

Learn best practice when designing and delivering an interactive virtual classroom.

Understand the application and role of virtual classrooms

Master the use of design and delivery toolkits

Apply tools like Zoom, with practical examples

MODULE 06

## Video-Based Learning (Elective)

Learn a systematic approach to designing and creating videos for learning, including instructional videos, animated videos, and interactive videos.

Comprehend the application and role of video in learning

Employ design and development toolkits for video creation

Use tools like PowToon and Camtasia to produce instructional and interactive videos

MODULE 07

## Microlearning (Elective)

Explore a step-by-step process for designing and building microlearning resources.

Understand the application and role of microlearning

Master the use of design and development toolkits

Apply tools like 7Taps, with practical examples

MODULE 08

## Podcasts for Learning (Elective)

Explore a step-by-step process for planning and creating podcasts.

Understand the application and role of podcasts

Master the use of design and development toolkits

Apply tools like Audacity, with practical examples

# What will I learn?

<div>MODULE 09</div> <div><b>Social &amp; Immersive Learning Design (Elective)</b></div> <div>Discover a comprehensive roadmap for designing and building both social and immersive learning experiences.</div> <div><div>Grasp the application and role of social and immersive learning</div><div>Use design and development toolkits effectively</div><div>Apply tools like ePortfolios and Augmented Reality to create social and immersive learning experiences</div></div>	<div>MODULE 10</div> <div><b>Rollout &amp; Universal design</b></div> <div>Learn to implement your digital learning experience, including the application of universal design principles.</div> <div><div>Plan and execute a digital learning rollout</div><div>Understand the role and options of learning management systems</div><div>Use a rollout toolkit to ensure accessibility and engagement</div></div>	<div>MODULE 11</div> <div><b>Evaluation &amp; Learning Analytics</b></div> <div>Use learning analytics to profile your learners and make informed design decisions.</div> <div><div>Conduct evaluations for learning, LX, and UX</div><div>Harness the power of learning analytics to profile learners</div><div>Apply an analytics toolkit for informed design decision-making</div></div>	<div>MODULE 12</div> <div><b>AI-Based Learning</b></div> <div>Get hands-on with the latest AI tools and techniques to support learning delivery.</div> <div><div>Understand the principles and applications of AI in learning</div><div>Design, develop, and implement AI-driven learning experiences</div><div>Evaluate the effectiveness of AI tools through assessments and analytics</div></div>
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# Assessment, Certification & Designation

## Assessment

The Professional Diploma in Digital Learning Design is assessed 100% through practical project-based assessment; taking the form of a work-based digital learning experience that showcases your digital learning design skills, experience, and value.

Students will be supported through the assessment process during the course. The grading system is pass, merit, and distinction.

## Certification and Designation

Upon successful completion of the Professional Diploma in Digital Learning Design you are conferred with the credential Certified Digital Learning Professional, and approved to use the post nominal designation CDLP.

This course is credit-rated by Glasgow Caledonian University and awards 10 credits at Level 5 of the European Framework of Qualifications (EFQ); there will be an equivalent credit allocation in the qualification framework of your country.

Country	Hours	Level	Credits
EU (EQF)	200	5	10
England / Wales & NI	200	5	20
USA	200	6 US credit hours equivalent	
Ireland	200	6	10
Scotland	200	8	20









“If I didn’t undertake the course with the Digital Learning Institute I wouldn’t have learnt how to use certain tools and I have already seen my students improvement and engagement increase now because of the new learning experiences I am able to provide!”

**Keith Byrne**  
WWETB



# Specialist Certificate in Accessibility and Universal Design

-  **Designation:** CDLS
-  **Delivery:** Cohort-based learning
-  **Duration:** 8 Weeks
-  **Time:** 4 Hours per week

University Credit Rating





# Embark on a transformative learning voyage with our Specialist Certificate in Accessibility and Universal Design.

This course is your comprehensive guide to creating digital learning environments that are not just accessible, but inclusive. You'll learn to embody the principles of universal design in every aspect of your digital learning initiatives, ensuring you reach and engage a diverse audience. From understanding core accessibility standards to implementing real-world strategies, you'll gain the skills necessary to make digital learning truly universal.



## Course Modules

- 01 Introduction to Accessibility
- 02 Universal Design Principles for Learning
- 03 Accessibility Standards
- 04 Assistive Technology & Learning



# Transforming your career



Learn to create digital learning experiences that are genuinely inclusive, integrating accessibility features and principles at every stage.



Gain a deep understanding of the legal requirements surrounding accessible learning, ensuring your courses stand up to scrutiny.



Become proficient in using authoring tools and learning platforms to build fully accessible digital learning experiences.



Apply universal design principles to real courses and evaluate learning platforms based on these essential guidelines.



Use Web and Content Accessibility Guidelines (WCAG 2.0 and 2.1) as your go-to resource for designing inclusive digital learning experiences.



Understand and use assistive technology tools designed to support learners with various difficulties and disabilities.

## Is This Course For Me?

This course is perfect for anyone passionate about making learning accessible to all. Whether you're an educational technologist, a content developer, or a learning and development professional, this course equips you with the tools to make a real difference.





# What will I learn?

MODULE 01

## Introduction to Accessibility

Lay the cornerstone of your understanding of universal digital learning and accessibility.

Demystify the key definitions behind accessibility

Navigate the landscape of equity in education and legal obligations in the UK, EU, and USA

Explore the pivotal role of authoring tools in enhancing accessibility

MODULE 02

## Universal Design Principles for Learning

Unlock a multi-faceted approach to creating universally engaging and rewarding digital learning experiences.

Explore the multiple means of representation for digital learning

Discover what avenues are available for action and expression

Engage learners through multiple means, mastering the craft of inclusion

MODULE 03

## Accessibility Standards

Decipher the global guidelines that make the digital realm accessible to everyone.

Familiarise yourself with Web and Content Accessibility Standards 2.0

Upgrade your understanding with the latest WCAG 2.1 guidelines

Discover the specialised tools used for fostering accessibility in digital learning

MODULE 04

## Assistive Technology and Learning

Become proficient in the technology that breaks down barriers for learners with disabilities.

Uncover the technology designed for sensory disabilities

Explore the assistive technologies aiding those with physical disabilities

Gain insights into the tech solutions for overcoming learning difficulties

# Assessment, Certification & Designation

## Assessment

The Specialist Certificate in Accessibility and Universal Design is assessed 100% through practical project-based assessment; taking the form of assignments that showcase your accessible learning design skills, experience, and value.

Students will be supported through the assessment process during the course.

## Certification and Designation

Upon successful completion of the Specialist Certificate in Accessibility and Universal Design you are conferred with the credential Certified Digital Learning Specialist, and approved to use the post nominal designation CDLS.

This course is credit-rated by Glasgow Caledonian University and awards 5 credits at Level 5 of the European Framework of Qualifications (EFQ); there will be an equivalent credit allocation in the qualification framework of your country.

Country	Hours	Level	Credits
EU (EQF)	100	5	5
England / Wales & NI	100	4	10
USA	100	3 US credit hours equivalent	
Ireland	100	5	5
Scotland	100	7	10











**Family Fund**  
Helping disabled children

“I would 100% recommend this Specialist Certificate in Accessibility and Universal Design! The course was extremely useful. It was organised well, the platform was easy to use and the content was all applicable and transferable to my operational role. I am now in a much better position to build accessible content for our service users. Long term, all the skills taught will be transferable throughout my role and career”

**Chloe Deyes**  
Information & Support Manager  
Family Fund



# Specialist Certificate in Immersive Learning

-  **Designation:** CDLS
-  **Delivery:** Cohort-based learning
-  **Duration:** 8 Weeks
-  **Time:** 4 Hours per week

University Credit Rating





# Step into the future of educational experiences with our Specialist Certificate in Immersive Learning.

This course takes you on a journey through the most interactive and experiential techniques and tools in immersive educational design. From simulations and augmented reality to the enigmatic Metaverse, we cover it all. This course equips you with the skills to create compelling, absorbing, and engaging immersive learning experiences for all types of educational settings.



## Course Modules

[01 Introduction to Immersive Learning](#)

[02 Simulations in Learning](#)


[03 Virtual and Mixed Realities](#)


[04 Augmented Reality in Education](#)


[05 The Metaverse and Learning](#)




# Transforming your career

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Grasp the roles and applications of immersive technologies such as augmented reality (AR), virtual reality (VR), and the Metaverse in the educational landscape.
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Dive into practical exercises that let you design, develop, and deploy immersive learning experiences.
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Familiarise yourself with the software and tools used for creating 360° simulations, virtual reality, augmented reality, and mixed reality.
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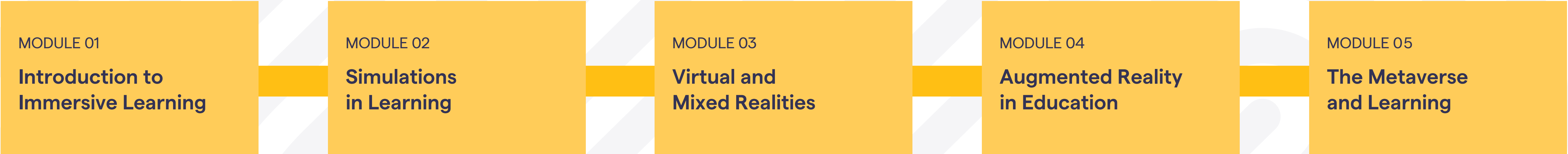
Learn to build 3D models, avatars, and other assets crucial for immersive learning.

## Is This Course For Me?

If you're an educational technologist, training specialist, or learning designer keen on harnessing the next frontier of digital education, then this is the course to jump into. Whether you're an industry professional or a curious technophile, you'll benefit from learning how to design and roll out complex immersive experiences.

You will need access to your own immersive headset to take this course, the cost of which is not covered in the course fee. We can advise you on the best headset for your specific needs.





# What will I learn?

MODULE 01

## Introduction to Immersive Learning

Lay the groundwork for your immersive learning journey with essential definitions and key design principles.

Grasp the foundational definitions, applications, and examples of immersive learning

Dive into the neuroscience of learning, generative learning, and various types of experiential learning

Explore the roles crucial for immersive design and development, and glimpse the future of immersive learning

MODULE 02

## Simulations in Learning

Unlock the potential of simulations to create lifelike learning experiences.

Learn the art of designing simulations, from initial scoping to detailed storyboarding

Understand the technology, equipment, and considerations for simulation development

Guide your project from production to rollout, making your simulation

MODULE 03

## Virtual and Mixed Realities

Dive into the limitless possibilities of virtual and mixed reality in learning.

Explore the development process for virtual and mixed realities, from scoping to virtual prototyping

Discover the applications and use-cases for virtual and mixed realities in learning

Gain insight into the technology and equipment required to bring your

MODULE 04

## Augmented Reality in Education

Master the intricacies of augmented reality to enhance learning experiences.

Learn the foundational definitions, applications, and examples of augmented reality

Understand the design considerations, equipment, and technology pivotal for augmented reality

Guide your augmented reality projects from the scoping phase to prototyping



# What will I learn?

## MODULE 05

### The Metaverse and Learning

Demystify the Metaverse and its transformative role in the future of learning.

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Comprehend the definitions and applications of the Metaverse in learning and development

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Create avatars for metaverses, delve into 3D modelling, and explore virtual landscapes

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Tackle platforms, data privacy, and assets essential for navigating the Metaverse

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# Assessment, Certification & Designation

## Assessment

The Specialist Certificate in Immersive Learning is assessed 100% through practical project-based assessment; taking the form of assignments that showcase your immersive learning design skills, experience, and value.

Students will be supported through the assessment process during the course.

## Certification and Designation

Upon successful completion of the Specialist Certificate in Immersive Learning you are conferred with the credential Certified Digital Learning Specialist, and approved to use the post nominal designation CDLS.

This course is credit-rated by Glasgow Caledonian University and awards 5 credits at Level 5 of the European Framework of Qualifications (EFQ); there will be an equivalent credit allocation in the qualification framework of your country.

Country	Hours	Level	Credits
EU (EQF)	100	5	5
England / Wales & NI	100	4	10
USA	100	3 US credit hours equivalent	
Ireland	100	5	5
Scotland	100	7	10











“Studying the Specialist Certificate in Immersive Learning was a 10/10 experience! It opened up so many doors not only to understanding this industry but also gave me the clarity to upskill in an accelerated and effective way.”

**Estefanía Padilla**

Freelance Immersive Learning Specialist



# Specialist Certificate in AI for Learning

-  **Designation:** CDLS
-  **Delivery:** Cohort-based learning
-  **Duration:** 8 Weeks
-  **Time:** 4 Hours per week





# Align yourself with the transformative power of artificial intelligence in education with the Specialist Certificate in AI for Learning.


This course empowers you to integrate cutting-edge AI technologies into your learning design, assessment, and delivery. Guided by pioneers of AI technology adoption in digital learning, this course aims to equip educators and learning professionals with the confidence and practical skills needed to harness the advantages of AI in their work.




## Course Modules

- 01 Introduction to AI
- 02 Analysing and Designing with AI
- 03 Developing with AI
- 04 Implementing with AI
- 05 Evaluating with AI


# Transforming your career

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Gain clarity on how AI tools revolutionise both education and learning.
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Build your confidence in utilising AI tools for tasks ranging from learning design to content generation to assessment.
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Engage with real-world challenges and case studies to practise AI tool application.
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Understand the foundational principles that guide the role of AI in education.
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Craft policies and procedures to ensure the responsible deployment of AI in your practice.
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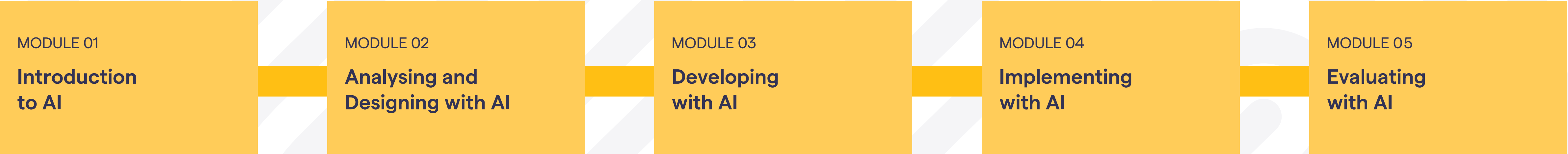
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Recognise how AI can optimise both productivity and efficiency throughout the learning design process.

## Is This Course For Me?

Are you an educator, learning designer, or learning professional who wants to leverage emerging technologies to elevate your craft? Do you find the notion of AI both fascinating and daunting? If you aspire to be at the forefront of educational technology, this course will demystify AI for you, helping you to implement it effectively in your educational settings.





# What will I learn?

MODULE 01

## Introduction to AI

Demystify the fundamentals of artificial intelligence in the context of education and learning.

Understand the core definitions and principles that anchor AI in the learning landscape

Explore various applications of AI in education and learning

Discuss ethical considerations surrounding AI in educational and learning settings

MODULE 02

## Analysing and Designing with AI

Delve into the AI tools that support learning experience and instructional design.

Master AI tools like Otter.ai and Grammarly for enhanced design and accessibility

Gain practical experience in AI-supported instructional design

Explore how AI can optimise user engagement

MODULE 03

## Developing with AI

Discover how AI can augment content creation and curation in learning.

Learn to use AI tools such as 7Taps and Feedly for dynamic content development

Understand the role of AI in content curation and customisation

Examine how AI can offer personalised and adaptive learning experiences

MODULE 04

## Implementing with AI

Equip yourself with the AI tools that facilitate the seamless rollout of learning programmes.

Explore automated learning delivery with Elicit and D-ID

Discuss the role of AI-powered virtual tutors using 360 Learning and Graphy

Delve into the importance of data privacy in AI implementations



# What will I learn?

## MODULE 05

### Evaluating with AI

Learn how to leverage AI for thorough and insightful learning evaluation.

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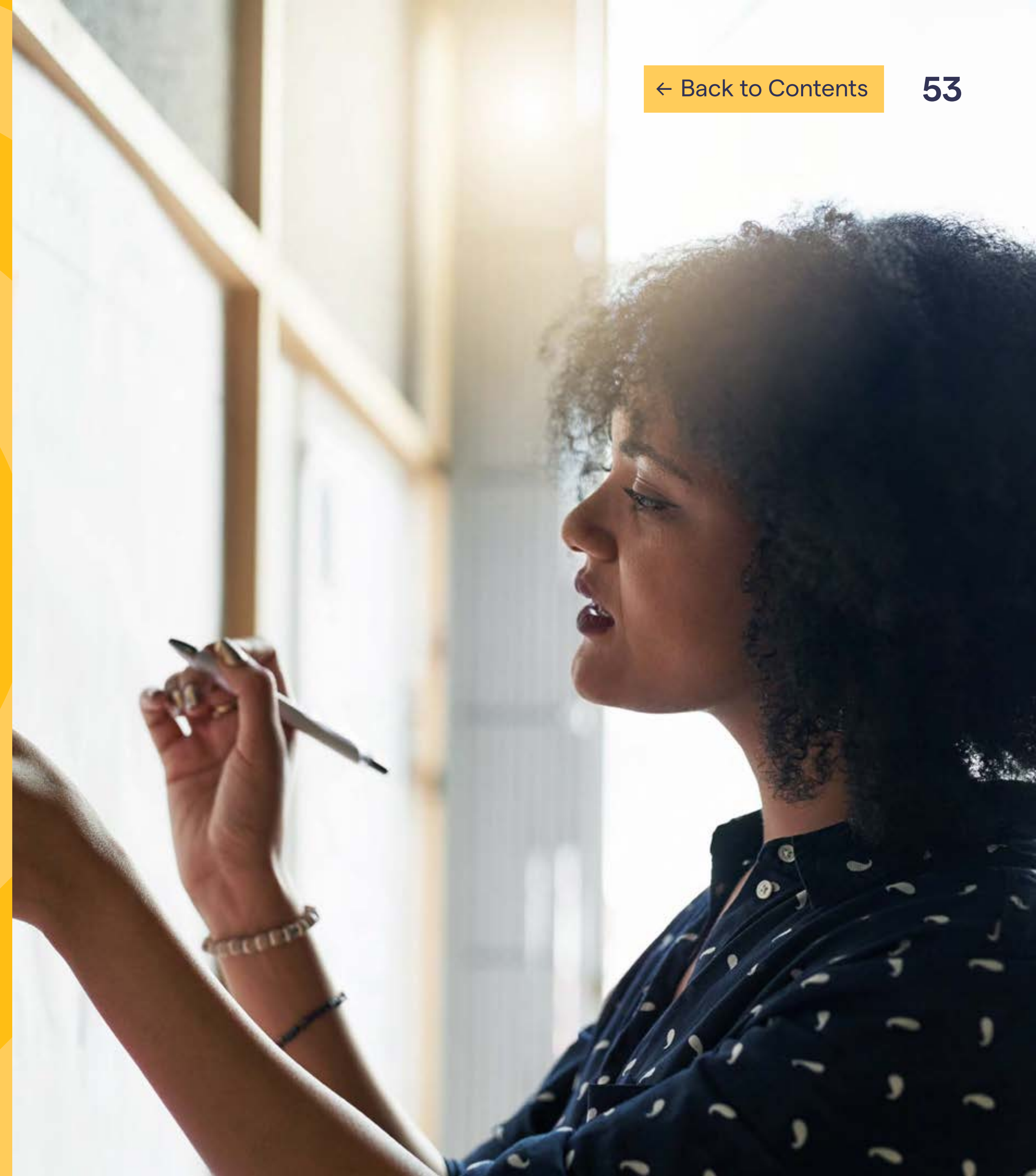
Use AI tools like Sprig and Insight 7 for comprehensive assessment and analytics

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Understand how AI can drive continuous improvement in learning outcomes

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Establish policies and guidelines for ethical AI evaluations





**Get certified. Stay ahead.**

# Assessment, Certification & Designation

## Assessment

The Specialist Certificate in AI for Learning is assessed 100% through practical assignments that showcase your AI learning design skills, experience, and value. The main output will be an AI Action Plan for your practice.

Students will be supported through the assessment process during the course.

## Certification and Designation

Upon successful completion of the Specialist Certificate in AI for Learning you are conferred with the credential Certified Digital Learning Specialist, and approved to use the post nominal designation CDLS.

This course is industry approved and recognised by the world's leading employers and educational institutions. Our Industry Advisory Council meets regularly to provide feedback on what employers require from our high-impact curricula.

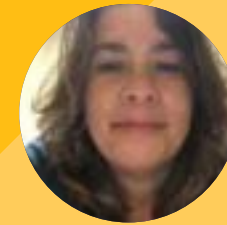
However, due to the breakneck speed of development in artificial intelligence, this course is not yet university credit-rated and therefore not on any qualifications frameworks (SCQF, RQF, EQF, NQF, etc.).

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“As an ESL teacher and PD trainer with a background in Learning Design, I’ve always sought to bridge the gap between theory and practice. Having recently completed an Elearning Masters and having read about AI, I approached the Specialist Certificate in AI for Learning with some theoretical foundation. However, this course has added layers to that foundation by offering practical insights and real-world applications of AI in course building and teaching. The examples provided were enlightening, showcasing the benefits and potential challenges of integrating AI into our learning environments.”

**Ana Margarida Fonseca**

Educator at Ministério da Educação  
da República Portuguesa



# Associate Certificate in Instructional Design

-  **Designation:** CDLA
-  **Delivery:** Cohort-based learning
-  **Duration:** 8 Weeks
-  **Time:** 4 Hours per week

University Credit Rating





# Unlock the essentials of digital learning design with our Associate Certificate in Instructional Design.

This eight-week programme is tailored for those who are exploring digital learning design as a career option or looking to bring more value to their learning colleagues. You will cover the core principles and concepts of instructional design, rather than a deep dive into the hands-on skills required for its execution. Ideal for people who are new to the field or need a grasp of the fundamentals.



## Course Modules

01 The Fundamentals

02 Theory & Principles

03 The Process

04 Tools & Trends

# Transforming your career



Gain a broad understanding of instructional design, including its role, processes, and options.



Learn to collaborate effectively with subject matter experts and instructional designers.



Evaluate the quality and outcomes of digital learning courses and materials.



Gain an introductory understanding of authoring tools such as Articulate Storyline.



Access a curated toolkit to help you understand the digital learning landscape.

## Is This Course For Me?

If you are a manager overseeing a learning and development team, a consultant in the eLearning sector, or a higher education professional, this course is designed to give you a foundational grasp of instructional design. It's also ideal for subject matter experts who collaborate with learning teams and those considering a strategic role in digital learning.





# What will I learn?

MODULE 01

## The Fundamentals

Learn about the role of an instructional designer and the processes and options available in digital learning design.

Explore the landscape of digital learning

Look at different roles in a digital learning project

Understand the digital learning design process

MODULE 02

## Theory & Principles

Master the core principles that are the backbone of high-quality instructional design.

Follow best practices in digital learning design

Uncover the theory that underpins effective design

Explore the 5 core instructional design principles

MODULE 03

## The Process

Become adept at employing the analysis, design, development, implementation, and evaluation (ADDIE) model for creating compelling learning content.

Scope out the learning need

Create an instructional design plan

Build and rollout the eLearning course

MODULE 04

## Tools & Trends

Acquire practical skills in using industry-standard eAuthoring tools.

Familiarise yourself with popular eLearning tools

Gain hands-on experience with Articulate Storyline

Start navigating learning management systems (LMS)



# Assessment, Certification & Designation

## Assessment

The Associate Certificate in Instructional Design is assessed 100% through practical project-based assessment. To achieve your certification, you will be assessed on a work-based project in which you'll be applying your learnings on the course to design your own eLearning resource and develop a prototype for it. Your tutors will give you all the support you need with your project as the course progresses.

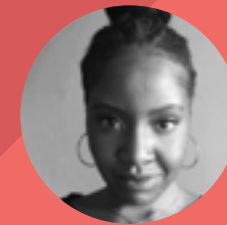
## Certification and Designation

Upon successful completion of the Associate Certificate in Instructional Design you are conferred with the credential Certified Digital Learning Associate, and approved to use the post nominal designation CDLA.

This course is credit-rated by Glasgow Caledonian University and awards 5 credits at Level 5 of the European Framework of Qualifications (EFQ); there will be an equivalent credit allocation in the qualification framework of your country.

Country	Hours	Level	Credits
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England / Wales & NI	100	4	10
USA	100	3 US credit hours equivalent	
Ireland	100	5	5
Scotland	100	7	10





**“The Associate Certificate in Instructional Design course offers a perfect blend of theory and application of best practices. In the space of a few days attending the sessions, I was able to have a clear methodology and significantly upskilled in knowing how to design elearning and develop content – The course gave me a solid foundation which I continue to build thanks to the great materials and resources provided by the digital learning institute.”**

Agne N'Zouzou  
Learning Solutions Project Specialist



**Are you ready to shape a  
new era in digital learning?  
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