

Digital Learning Institute





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# Why study with us?

# Setting the global standard in Digital Learning

The Digital Learning Institute is the leading education and certification body in the world, for anyone who wants to reshape how digital learning is designed and delivered.

Because we believe that learning is life changing and the very best learning experiences should be made easily accessible to anyone, anywhere, anytime.

For educators and learning professionals interested in transforming digital learning, we provide the skills and tools required to take instructional design into the future; delivered by pioneering professionals with vast experience in the innovation of learning techniques.

In other words, we help you design better futures.



"The Digital Learning Institute definitely helped me get a new job! Their courses helped my confidence and frame my career."

**Kevin Synnott**Instructional Designer
LinkedIn

### Global leaders

#### Globally Recognized

Over 4,000 alumni work with the world's leading companies, universities and institutions.











**KPMG** 

Trinity College
The University of Dublin

#### **Industry Validated**

International leaders from education and L&D on our **Industry Advisory Council** validate our curriculum to ensure it reflects the latest tools, technologies, and strategies.



















#### **University Credit Rated**

Courses are university credit rated by Glasgow Caledonian University, named one of the world's top universities in the Times Higher Education (THE) World University Rankings.



University for the Common Good



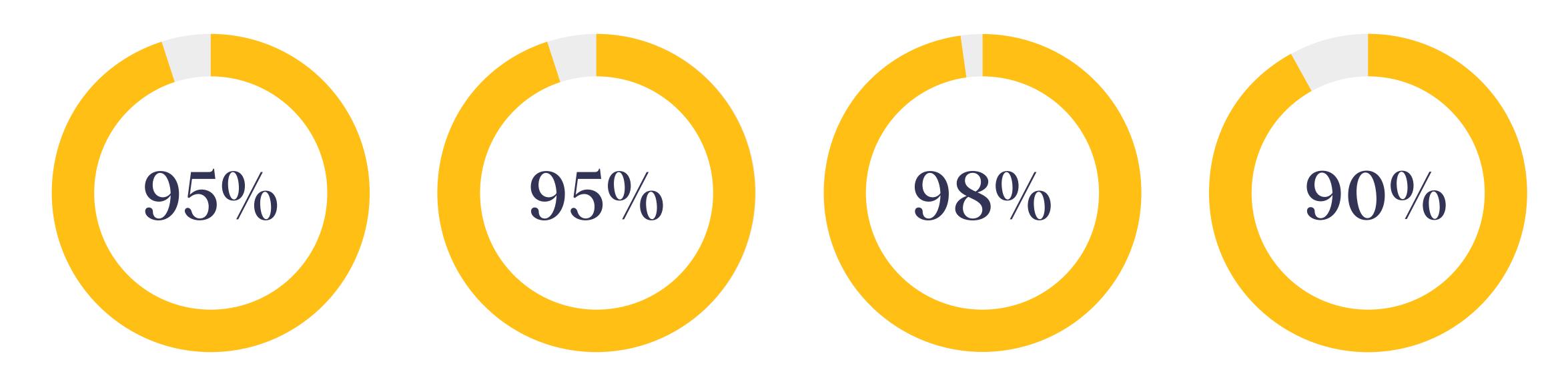


DLI courses are industryapproved and recognized by the world's leading employers and educational institutions. Our **Industry Advisory Council meets** regularly to provide feedback on what employers require from our high-impact curricula.

Our University credit rating means you earn academic credits as well as a professional certification. Our courses are aligned to UK and European qualification frameworks; there will be an equivalent credit allocation in the qualification framework of your home country.



# Feedback from Graduates



95% of students say our courses equipped them with the skills they need

95% of students say the course has positively impacted their career

98% of students would recommend Digital Learning Institute to a friend or colleague

90% of employers say they are more likely to hire someone with a DLI certification on their CV

# Expert-led learning and support



John Kilroy Founder & CPO



**Eva Kilar-Magdziarz**Course Director



Aine Walsh Instructional Designer



Marc Nolan Student Experience Lead



Dr. Christine Lampe
Digital Learning
Mentor



Ilona Jastrzebska
Digital Learning
Mentor



Irini Markogiannaki
Digital Learning
Mentor



Kathie Orr
Digital Learning
Assessor



Danny McAtominey
Digital Learning
Assessor



**Emmett Cullinane**Instruction Design
SME



Laurence Chater
Immersive Learning
Tutor



Joe Houghton Artificial Intelligence Tutor



Sue Meehan
Accessible Learning
Tutor



John Curran Articulate Storyline Tutor



Mark Melia
Learning Analytics
Tutor

A team of experienced digital learning specialists has created your course content. They deliver your live virtual classrooms, guide you through your real-world project, provide mentoring sessions, and offer the support you need to advance your digital learning career.

Click on these links to head back to the contents page and explore with ease.

# Live Labs





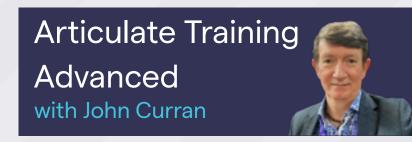
Live Labs at the Digital Learning Institute (DLI) are interactive, facilitator-led sessions designed to deepen your understanding of key concepts through hands-on activities, real-world case studies, and peer discussion. These sessions offer learners the opportunity to engage directly with experts, ask questions, and collaborate in real time with fellow students from around the world.

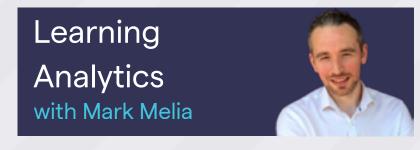
All Live Lab session times are presented in GMT/BST

Click to view in EST

Al Learning Lab with Joe Houghton

**Articulate Training** Essentials with John Curran







Lab one Introduction to Al

10<sup>th</sup> September: 2pm - 5pm

Lab one Building a strong foundation

24<sup>th</sup> September: 2pm - 5pm

Lab one Creating a branded template for your

5<sup>th</sup> November: 2pm - 5pm

Lab one Foundations of learning analytics 15<sup>th</sup> October: 2pm - 5pm

Lab one Al Prompt Engineering

22<sup>nd</sup> October: 6pm - 9pm

Lab two Al prompting

23<sup>rd</sup> September: 2pm - 5pm

Lab two Advanced features & interactivity

Lab two Developing custom interactions

13<sup>th</sup> October: 2pm - 5pm

19<sup>th</sup> November: 2pm - 5pm

Lab two LMS reporting and data insights 29<sup>th</sup> October: 2pm - 5pm

Lab three Al supporting assessment

7<sup>th</sup> October : 2pm - 5pm

Lab three Q&A

22<sup>nd</sup> October 2pm - 3pm

Lab three Developing scenarios in Storyline

3<sup>rd</sup> December : 2pm - 5pm

Lab three Engagement tracking, Al, & at risk learners 12<sup>th</sup> November: 2pm - 5pm

Lab four Al for research

21<sup>st</sup> October : 2pm - 5pm

Lab five Al for course creation

4<sup>th</sup> November : 2pm - 5pm

Lab four Custom Navigation, Menus, Progress tracking

17<sup>th</sup> December: 2pm - 5pm

Lab five Gamification

21<sup>st</sup> January: 2pm - 5pm

## Live Labs Overview

#### **Articulate Storyline Essentials**

- → Build interactive eLearning slides
- → Use triggers, layers & variables
- → Design quizzes and feedback
- → Publish & review with confidence

#### **Articulate Storyline Advanced**

- → Build custom templates
- → Design branching scenarios
- → Add gamified elements
- → Create advanced interactions

#### Al Learning Lab

- → Use top AI tools hands-on
- → Master prompting techniques
- → Apply Al in research & design
- → Stay ahead of Al trends

#### **Al Prompt Engineering**

- → Write smarter prompts
- → Compare Al tools
- → Apply practical frameworks
- → Leave with resources

#### **Learning Analytics Lab**

- → Understand key learning data sources
- → Build reports
- → Use web analytics & AI for insight
- → Identify trends and at-risk learners

# What You'll Learn

#### **Articulate Storyline Essentials**

#### → Choose This Live Lab If...

You're ready to design interactive eLearning experiences and want hands-on training in the world's most popular authoring tool. The Articulate Storyline Essentials Live Lab is perfect for anyone looking to confidently build and publish professional-quality learning content.

#### → What will you gain?

Across two expert-led workshops and a follow-up Q&A, you'll create your first interactive project, explore animations, quizzes, audio, and video, and get to grips with advanced features like triggers, states, and variables. You'll walk away with a finished practice project and the skills to build your own.

#### → Ideal for:

Instructional Designers, Educators, L&D Teams, and Digital Learning Professionals at beginner to intermediate level looking to master Articulate Storyline.

**Click for the Complete Outline** 

**Click for Enrollment Information** 

#### **Articulate Storyline Advanced**

#### → Choose This Live Lab If...

You want to create learning experiences that are interactive, engaging, and scalable. This lab is for experienced users ready to take their Storyline design to the next level.

#### → What will you gain?

You'll master advanced features including reusable templates, gamification, branching scenarios, and custom navigation. Each session helps you design smarter, more dynamic courses aligned to real learning outcomes.

#### → Ideal for:

Learning Experience Designers, Senior ID Professionals, and anyone ready to lead with high-impact content.

**Click for the Complete Outline** 

**Click for Enrollment Information** 

#### Al Learning Lab

#### → Choose This Live Lab If...

You want to build confidence using Al tools for learning, teaching, research, and content creation. Whether you're just getting started or ready to deepen your skills, the Al Learning Lab Series with Joe Houghton offers hands-on, expert-led sessions tailored to real-world needs.

#### → What will you gain?

You'll explore Al across five interactive labs—covering prompting, research, assessment, course creation, and foundational tools. Each 3-hour session gives you guided practice, peer learning, and expert feedback to help you apply Al ethically, creatively, and effectively in your work.

#### → Ideal for:

Educators, L&D professionals, Instructional Designers, Learning Technologists, and anyone ready to integrate Al into their digital learning practice.

**Click for the Complete Outline** 

**Click for Enrollment Information** 

#### **Learning Analytics Lab**

#### → Choose This Live Lab If...

You want to make more data-informed decisions in your learning design and better understand how to use LMS and web analytics.

#### → What will you gain?

You'll work with tools like Moodle Reports, GA4, and ChatGPT to track learning behavior, identify atrisk learners, and build reports that inform content improvement and learner success.

#### → Ideal for:

L&D professionals, LMS admins, Instructional Designers, and anyone using data to drive learning outcomes.

**Click for the Complete Outline** 

**Click for Enrollment Information** 

#### **Al Prompt Engineering**

#### → Choose This Live Lab If...

You want to get better, faster, and more accurate results from Al tools like ChatGPT, Claude, Copilot, or Perplexity.

#### → What will you gain?

In just 3 hours, you'll experiment with prompts across platforms, practice text, image, and voice inputs, and take away templates, resources, and recording access to keep learning

#### → Ideal for:

If you're using ChatGPT, Claude, or Copilot and want better, faster results without the guesswork, this lab is for you.

**Click for the Complete Outline** 

Click for Enrollment Information

### Certification

All participants who complete the Live Lab will receive a Certificate of Completion from the Digital Learning Institute.

The Digital Learning Institute is a preapproved education provider by the ATD Certification Institute, and this course supports professional development for both the Certified Professional in Talent Development (CPTD) and the Associate Professional in Talent Development (APTD) credentials.





#### Better Futures. Designed by You

Ready to level up your digital learning practice? Explore what's possible with the Live Labs at the Digital Learning Institute.

Speak to an Education Advisor →

#### **Connect with Digital Learning Institute**

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